

HILARY JEAN IKER

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EXPERIENCED WRITER WITH A FOUNDATION IN

DIGITAL MEDIA • WIDE-RANGING CONTENT • COLLEGE-LEVEL WRITING INSTRUCTION

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PROFESSIONAL EXPERIENCE

Fashion Institute of Design and Merchandising (FIDM) (Los Angeles, CA) | *Writing Instructor* | 2010—Present

- Instruct writing to over 100 students per semester across multiple classes at a well-known fashion school.
- Teach *four* undergraduate writing and marketing *courses*: English Composition, Critical Thinking, Writing Skills *and* Beauty Brand Imaging; also taught a new course entitled Issues in Contemporary Society, part of the four-year business program.
- Create course curricula and syllabi, adhering to strict academic standards.
- Integrate digital technology into the classroom, such as a project to publish student writing on [divinecaroline.com](#) (which was highlighted in FIDM's *Faculty Buzz*).
- Nominated multiples times for the school's Outstanding Faculty Award.

Freelance Writer and Producer | 1998—Present

- Write features and articles for consumer magazines and websites, specializing in health and fitness content.
- Published articles of up to 3,000 words in outlets such as *Fit Yoga*, *Self*, *FIT*, *Prevention*, *Glamour*, Disney Channel and [yellowpages.com](#), among others.
- Wrote and produced content for the Disney Channel news ticker; researched pop culture trends; created a weekly online production calendar; drove substantial traffic to [Disney.com](#).
- Edited, produced, published, and marketed (via Twitter, Facebook and Instagram) a children's book, [Little Fergens Fish Feelings](#).
- Crafted press releases, pitch letters and marketing collateral for Yoga Force and for musician [Jeanne Newhall](#).
- Wrote *Running Water*, a 60,000-word work of literary fiction.

Art Institute of California (Los Angeles, CA) | *Writing Instructor* | 2004—2008

- Taught up to four undergraduate writing classes per semester at an institution with 2,000 students.
- Created course concepts for classes such College English, Journalism, Literature and Transitional English.
- Developed course syllabi and teaching materials.
- Consistently rated by students as one of the best instructors in the school.

OTHER EXPERIENCE

- Coordinated press openings and weekly events for the **Museum of Contemporary Art** in Los Angeles.
- Compiled research graphics and performed story research for the Metro section of *The Los Angeles Times*.
- Edited the Reader Letters page, proofread galleys and covered health events at *Vogue*, reporting to the Managing Editor.

EDUCATION

University of Southern California (Los Angeles, CA) | *Master of Professional Writing (MPW)*

University of Virginia (Charlottesville, VA) | *BA in English*